



IIHMR University, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur – 302029

Date: 27/01/2026

CIRCULAR

Pharmaceutical Digital HR and Marketing Analysis

IIHMR University, Jaipur, is pleased to inform that Master Class – Episode 147 on the topic “Pharmaceutical Digital HR and Marketing Analysis” will be organized on 02 February 2026 from 10:00 AM to 01:00 PM IST in Offline Mode at IIHMR University, Jaipur.

The session will be delivered by Dr. Rishu Roy, Consultant and Instructor, Digital HR and Marketing, Indore, and will be moderated by Dr. Sudhinder Singh Chowhan, Associate Professor, School of Pharmaceutical Management, IIHMR University, Jaipur.

The master class aims to provide insights into the evolving landscape of pharmaceutical marketing through digital transformation, analytics, and artificial intelligence, along with their applications in regulatory affairs and strategic decision-making within the pharmaceutical industry.


Placement Cell

Copy to:

- **All Faculty Members, Staff**
- **All Students**
- **Notice Board**
- **Website**